

# HAUTELOOK

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## BeautyScoop

Restorative, breakthrough beauty supplements  
Starts Friday, 7/8  
at 8:00 AM Pacific



BeautyScoop® is a clinically proven, anti-aging beauty infusion for younger-looking skin; healthy, shiny hair; and, long, strong nails. Co-creators Dr. Michelle R. Yagoda, a prominent New York City Facial Plastic Surgeon, and world-renowned chemist and inventor, Dr. Eugene Gans, Ph.D., created this patent-pending, anti-aging beauty breakthrough after recognizing the limitations of topical products that stop working when they are washed off and that barely get absorbed, if at all.

BeautyScoop® naturally corrects and enhances beauty from within. It contains peptides and lipids – the necessary building blocks for perfect skin, shiny hair and fast-growing nails – in a readily absorbable powder to ensure immediate availability and rapid, long-lasting results. While beauty supplements have been popular in Europe and the Far East for quite some time, internal beauty strengthening is now an important emerging technology in the US.

While other beauty supplements are simply multivitamin preparations, BeautyScoop® outperforms the competition with clinically proven results. In comprehensive multi-center clinical trials, after nearly a decade of research and development, 86% of users reported more youthful skin, shiny hair and stronger, more perfect nails within 3 weeks\*!



BeautyScoop® is vegetable-based and made in a USDA organic-certified factory. Simply mix one packet of this vanilla cake batter-flavored powder daily into 6-8 ounces of any hot or cold beverage, stir and enjoy! Maintain the visible beauty benefits with as little as one packet every 2-3 days.

BeautyScoop® contains 21 easy-to-use packets/box and is available at an MSRP \$95 at multiple exclusive salons, spas and doctors' offices in the US and Canada. It is sold exclusively in the UK at Harvey Nichols and was rated in the top 5 supplements to buy by the London Sunday Times.