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Beauty

A Doctor Invented Beauty Cocktail

By

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(HealthNewsDigest.com) - New York, NY - BeautyScoop is a doctor-invented serious beauty infusion - and a wholly original approach to beauty! It was created by the collaboration of prominent New York City Plastic Surgeon, Michelle R. Yagoda, M.D. and world-renowned chemist, Eugene Gans, Ph.D.

"We noticed that even people with healthy diets had skin, hair and nail problems," said Dr. Yagoda. "We theorized that these people did not have a dietary insufficiency, but rather inadequate absorption of the essential peptides and lipids that are the key building blocks for keratin structures and supporting components of hair, skin and nails," reports Dr. Gans.

Drs. Yagoda and Gans set out in search of a way to improve the formation of skin, hair and nails from the core. "Topical products are minimally absorbed at best. They might only cover up problems," says Dr. Gans, "But, an ingestible product can correct the underlying problem."



Through their many years of research, Doctors Yagoda and Gans developed and refined BeautyScoop's patent-pending ingestible formula. It contains essential peptides and lipids (the building blocks for healthy and beautiful skin, hair and nails), reinforced with anti-oxidants and key minerals in a powder form to enable the body's ability to absorb and use them quickly and effectively. BeautyScoop is simply mixed into any beverage - hot or cold - once daily. It's easy, enjoyable and it works!

Results from clinical testing of BeautyScoop showed that 86% of participants reported improvements in all three areas - skin, hair, and nails - within three weeks because BeautyScoop's unique formula boosts the body's own pathway to make better skin, hair and nails from inside. In doing so, BeautyScoop also allows all other cosmetics, skin, hair and nail products to work better since there is less underlying damage to cover up!

Beauty is power! Drink it in! BeautyScoop - the edible beauty accessory - a serious beauty infusion that allows you to enhance your own natural beauty accessories - your skin, hair and nails.

BeautyScoop contains 21 easy-to-use packets per box (a three week supply) and is available for \$95.

Ingredients Include:

- Essential lipid Carthamus Tinctorius (unsaturated safflower oil)
- Essential Lipid Brassica Napus (unsaturated canola oil)
- Pure Soy Protein Isolate
- Whey Protein Concentrate
- Lecithin Oil (Soy)
- Biotin
- Vitamin E
- Calcium Carbonate
- Calcium Silicate

- Zinc Oxide
- Magnesium Oxide
- Copper Gluconate
- Manganese Gluconate
- Riboflavin
- Natural Vanilla Flavor
- Hydrolyzed Kosher Gelatin

#### About Dr. Gans

Eugene Gans, Ph.D. is a world-renowned chemist and inventor. He served as Chairman of a Scientific Industry Task Group working with the FDA and its Advisory Group (1977-1986); as Chairman and Vice-Chairman of the Scientific Advisory Committee for the Cosmetic, Toiletry and Fragrance Association (CTFA) from 1981-1985; and from 1989-1994, as a member of the FDA/NIH/AAPS Industry Planning Committee to develop criteria for assessing the absorption of drugs and other active agents into and within the skin. With more than twenty-five patents, he and his teams developed formulations for over fifty well-recognized products ranging from prescription medications, to over-the-counter "OTC" products, to personal care products including enhanced Olay and Pantene products. His interest in ingestible beauty arose from his extensive experience with topical products for skin, hair and nails. Recognizing the limitations of topical products, he focused his attention on ingestible products to improve the structure of the skin, hair and nails from within.

#### About Dr. Yagoda

Dr. Michelle Yagoda is one of the most senior female facial plastic surgeons in New York City. Catering to selective, professional and celebrity clientele, she is regarded as an excellent teacher and surgeon. She is affiliated with the New York Society of Facial Plastic Surgery, the American Academy of Facial Plastic Surgery and the American Academy of Cosmetic Surgery. Dr. Yagoda has been filmed for television programs, health news segments and documentaries. She has been interviewed by print media both locally and nationally. As an expert physician, she is the source of information and advice for patients and colleagues worldwide. Her practicality, insights and expertise have resulted in her selection as a member of the medical advisory board of a large national healthcare organization. As a plastic surgeon, Dr. Yagoda is quite unique - frequently sharing her views on the benefits of internal health and wellness on external beauty. With BeautyScoop , she has filled a need for a natural, effective, and science-driven approach to beauty.

[www.beautyscoop.com](http://www.beautyscoop.com)

\* It does make the skin feel smoother over time and softer as well. It's like drinking a health food shake...Leslie Bennett for HealthNewsDigest.com

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