

Luxury Beauty Products

Let's talk beauty, Fashion and lifestyle!

~Dr. Michelle Yagoda~ co-founder of BeautyScoop

Thursday, March 18



Three skin care tips you'd like to share with us. 1. always wear sun protection with a broad spectrum UVA-UVB physical sunblock; 2. overall beauty is related to eating well, sleeping enough, staying hydrated, exercising and reducing stress - your skin reflects your overall health and wellness; 3. cleanse once daily in the evenings - simply splash cold water on your skin in the morning and your skin will glow!

Four skin care or beauty steps you religiously do. all of the above PLUS...exfoliate 1-2x/week and don't forget to moisturize your face, neck and décolleté daily!

Five fantastic products you use now, and why you love them. **Glyderm glycolic acid, Neostrata eyecream, Nectifirm neck cream, BeautyScoop - drinkable beauty supplement with peptides and lipids, and EltaMD Tinted Physical sunblock**

As a small business owner, how are you surviving the recession? **offer a great product with good value and fabulous customer service and the product's results will speak for themselves.**

What advice would you give to aspiring female entrepreneurs? **Don't doubt yourself! You have what it takes! The only difference between success and failure is... that the failure gives up!**

What is a day like "in your heels?" **Non-stop! I can accomplish more in a day than most of my colleagues accomplish in a month! Just DO it!**


How long have you been in business? **18 years in practice as a plastic surgeon. 10+ years as the co-founder and CEO of BeautyScoop - the edible beauty accessory.**

What inspired you to start your business? **To provide an effective, science-driven beauty product to women.**

Tell us why you think your business is successful. **Our product is based in nature, backed by science and clinically proven to deliver results!**

What makes your business unique? **We have a patent-pending wholly original approach to beauty.**

Is there a particular niche you target? **Women and men who understand that external beauty is a reflection of internal health and wellness.**

Posted by missy at [3/18/2010](#) 

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Missy

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