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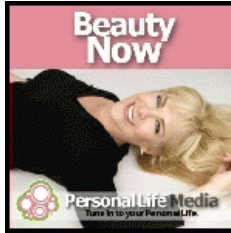
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Beauty Now: The Intersection of Cosmetic Surgery, Longevity&Bio-Medical Innovation**BN 035: Dr. Michelle Yagoda on the "Beauty Scoop"**[Play Now -->](#)

DATE : Wed, 27 Aug 2008 05:10:00 -0000
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There is new opportunity at the intersection of technology and beauty but it comes with a price. Not just the costs of cosmetic surgery and non-invasive dermatology procedures and injectables but the costs of changing forever our natural beauty. Teri Struck, biomedical investor, beauty aficionado, wife of a plastic surgeon and typical chick who wants to stay ageless will interview the companies behind the new products and technologies as well as talk to leading plastic surgeons about the newest procedures in the market today. Get advice from experts on anti-aging and longevity, fitness, nutrition, cosmetic surgery, hormone therapy, laser and chemical procedures, cosmeceuticals and more. Many shows are dedicated to callers who have had success and failure with the issue of the day so you can hear the good and the bad from experienced customers as well as the physicians and experts.

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What is the latest buzz and best new product? One that Beauty Now likes is Beauty Scoop. Beauty Scoop an edible beauty product that it's creators say improves the health and appearance of skin, hair and nails. Beauty Scoop was created by Michelle R. Yagoda M.D, partner Eugene H. Gans Ph.D, and co-founder Jill Carvajal. I think of it as a "beautyceutical." It is a powder you can add to your drinks and it says you'll get gorgeous nails, skin and hair. You cant open any magazine right now without all the stars raving that it is their new favorite product. I was skeptical but the doctor who invented it, Dr. Yagoda, tells our listeners her perspectives on the Scoop's "miracle" properties. What you choose is always your decision and you should search Google because it has alternative viewpoints. Dr. Michelle Yagoda practices both facial plastic surgery and Otolaryngology (ear, nose, and throat surgery). Eugene H. Gans is a pharmacist, chemist and inventor. He was awarded the prestigious citation of American Men of Science. Jil Carvajal, is president of Front Row communications. Beauty Scoop is a patent-pending and clinically tested formula that includes peptides and lipids. Developed as a pure powder for maximum absorption and reinforced with key vitamins and minerals. See if it makes sense for you. As always, Beauty Now uncovers the trends for your consideration.